

# Samiraa Amin

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## SUMMARY

I am a dynamic multimedia specialist who is experienced in all stages of media production, including pre-production, shoots, and editing. I am proficient in the Adobe Creative Suite, including Premiere Pro, After Effects, Photoshop, and Illustrator. I am looking forward to doing meaningful work using my skills and being challenged in what I do.

## EXPERIENCE

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### Production Tech I, iMedia Brands

*October 2022 - Present*

- Log product and sales information into systems and assure accuracy and consistency.
- Operate graphics during live broadcasts on the ShopHQ network during an array of shows ranging from fashion, jewelry, to food.
- Assist Floor Directors in distributing mic packs to hosts and guests as well as setting up cameras across studios.

### Freelance Videographer/Editor

*April 2022-Present*

- Sole camera and audio operator capturing "man on the street" interview footage of social media influencer and basketball player Sedona Prince at the NCAA Women's Final Four for media company Togethxr.
- Camera operator and editor for MNHS on Artist Resident Project.

### Multimedia Intern, Minnesota Historical Society

*January 2022 - August 2022*

- Assist in the development, production, and implementation of multimedia for exhibits and social media. Edit footage for documentary style projects and prepare product for web and/or exhibit delivery.
- Act as production assistant on shoots, including lighting and shot setup.
- Design scripts with producers to optimize visual storytelling ahead of editing.

### Photographer, Backpack

*January 2020 - May 2021*

- Photographed up to ten profile subjects per quarter for the College of Liberal Arts' promotional narratives.
- Finalized photos using Adobe Photoshop and coordinated with content creators for publication.
- Collaborated on graphic design advertising and marketing projects for as many as eight clients per quarter, such as MN Census and Serve Minnesota.

### Media Active Intern, Saint Paul Neighborhood Network

*January 2020 - May 2020*

- Assisted in producing promotional video content for local non-profits, consulting with clients to achieve desired outcomes.
- Fulfilled camera operation and production assistant duties during on-location shoots for client productions. Assisted youth with editing video content using Adobe Premiere Pro.
- Attended and filmed the 2020 Facing Forward Conference on behalf of the Forum on Workplace Inclusion.

## EDUCATION

**University of Minnesota - Twin Cities**  
May 2021

Bachelor of Arts in Studies in Cinema and Media  
Minor in Digital Media Studies

## SKILLS AND ACHIEVEMENTS

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- Best in Show in the 2020 Boundaryless MN pitch competition.
- Proficient in Creative Cloud programs and using professional camera, audio and lighting equipment. Knowledgeable in social media best practices across platforms.